



## Consent Form Customer References

The company

represented by

Department, address (if different from above)

hereinafter referred to as "Company"

hereby agrees that Bender Industries GmbH Co. KG and its affiliated companies (hereinafter referred to as "**Bender**") may publish media in text, photo, video or audio form free of charge as a reference on their websites (e.g. [www.bender.de](http://www.bender.de)), and all other websites, on social media channels (LinkedIn, Instagram, Facebook, YouTube, TikTok, Snapchat, etc.), in paid or unpaid third-party social media posts, in print media (for example, Bender's customer magazine MONITOR or professional articles), newsletters, blog articles, podcasts, digital or analogue promotional materials, in presentations (for example, at seminars, webinars, from the "Interactive Bender World"), on trade fair materials (flyers, displays, stickers, posters, etc.), in the Bender intranet and sales materials or in any other materials and may also translate these into other languages for this purpose. The right of use also extends to possible future media and previously unknown types of use. For publication purposes, Bender is entitled to use the following information (hereinafter referred to as "**Reference**"):

Company name

Company website and link to the web presence

Company logo

logo colour      logo black      logo white





The following brief text on the form of economic cooperation:

Images of the cooperation

The following additional:

The use of the Reference includes the right to use all trademarks, business designations and corporate identifiers contained therein for advertising purposes and all other purposes. Insofar as the use includes copyrighted works or subject matter of a copyright performance protection, the right of use also extends to the accompanying acts of use under copyright law (for example, reproduction right, distribution right, exhibition right, lecture right, performance right, right to make available to the public, broadcasting right).

The Company guarantees to be entitled to sign this declaration of consent and all grants of rights contained therein, that it may dispose of the rights, consents, etc. granted above and that the rights subject to the contract are not encumbered with rights of third parties.

Bender cannot be held responsible for any consequences resulting from the use of the Reference. The Company shall indemnify and hold harmless Bender and all successors, partners, assigns, agents, distributors and licensees from and against any and all claims, liabilities, costs and expenses (including reasonable outside attorneys' fees and court costs) arising out of the assertion of any third party claims relating to this agreement that are inconsistent with the agreements, representations, warranties and guarantees made by the Company in this agreement.

Bender shall use the Reference exclusively for the aforementioned purposes. There will be no further use.





This consent form may be terminated in part or in its entirety at any time within a period of 4 weeks and without stating reasons. In the event of termination, Bender is entitled to consume and use any analogue marketing materials (especially trade fair materials and print materials) still existing with the name of the Company within a period of three months after the termination. In addition, Bender may continue to publish digital contributions (in particular on its own or third-party social media channels, its own or third-party homepages or the 'Interactive Bender World') that were first published before the date of receipt of the notice of termination in the same manner as before. Bender is not obliged to delete digital contributions after termination but may no longer actively draw attention to them (for example by sharing or linking to them) from the time of termination.

Space for comments:

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